



FAIRFIELD, IOWA

THE GATHERING

A Trail of Scarecrows

Sept 28 - Oct 6, 2021

Downtown Fairfield

Guidelines



DESIGN AND CREATE A SCARECROW!

Promote your business, organization, club, special event, hobby, sport, etc. to our community this fall. Individuals and families are also welcome. We are calling this show "The Gathering" because... that's what you call a group of scarecrows!

Take inspiration from your favorite TV show, Book or famous person and make a scarecrow worthy of public admiration!

Scarecrows will be on display at various businesses and downtown locations from September 28 - through October 6.

CHECK-IN

Scarecrow check-in will occur on Tuesday, Sept 28 between 5 and 6 PM at the Fairfield Arts & Convention Center.

Scarecrow entrants are encouraged to pre-register online

PICK-UP

Scarecrows may be picked up from their installed location on Wed, October 6 after 5 PM.

Registrants are responsible for the removal of their scarecrow.

All scarecrows must be removed by 5 PM Thursday Oct 7.

GUIDELINES



- Scarecrow locations will be assigned by the Fairfield CVB during check-in
- Registrants must include a weatherproof sign with scarecrow title and organization/group/family name/business.
- Registrants are responsible for installation, maintenance and removal of their scarecrow.
- Registrants will be assigned a location during check-in and is responsible for placement.
- Your scarecrow must be weather resistant and sturdy in order to qualify for displaying and judging. We strongly encourage entrants to visit their scarecrows for periodic check-ins. During the time your entry is on display, you may make necessary repairs to keep your scarecrow looking its best. The CVB reserves the right to remove any scarecrows that deteriorate due to weather.
- Scarecrows must be freestanding and secured to a base to withstand weather conditions. Scarecrows as part of a tableau setting or scene should be constructed with weights or staked. This is the responsibility of the registrant. Stakes may not be used in Central Park
- Scarecrows that reflect controversial, social, cultural or political situations or discrimination, hatred or oppression against any race, ethnicity, religion or group will not be allowed.
- Be aware that any perishable goods used in the construction of your scarecrow, including pumpkins, squash or other plants may deteriorate and need to be replaced. Please maintain your scarecrow so as not to be removed due to decomposition.
- You are encouraged to use recycled materials, such as building supplies, old clothing, etc
- Handouts, promotional materials, or free giveaways are not allowed to be displayed with your scarecrow.
- Fairfield Convention & Visitors Bureau reserves the right to remove any scarecrow that does not meet these standards and regulations.
- Fairfield CVB is not responsible for your scarecrow while on display
- Failure to follow these guidelines will disqualify the entrant from prizes.
- The public will be invited to vote for their favorites

Tips for Scarecrow making

- Craftsmanship can make or break the overall look of the project
- Stuff pantyhose with straw to keep it in one place
- Weatherproof: Your scarecrow will have prolonged exposure to all kinds of weather. Be sure to seal porous materials with a water repellent spray.